

10 REASONS TO JOIN CPR

For **Corporations**, the value of CPR membership is measured in gaining access to tools, resources and best practices that help you reduce the cost of conflict.

For **Law Firms**, the value of CPR membership is measured by the ability for your firm to gain enhanced credibility and exposure as an expert in dispute resolution.

1. **Access** CPR's Panels of Distinguished Neutrals for biographies of nearly 600 of the highest quality and most experienced arbitrators and mediators specializing in 20+ practice areas.
2. **Collaborate** with top corporate counsel, attorneys, and ADR practitioners in CPR's industry-specific committees to devise ADR solutions to current business challenges.
3. **Explore** how ADR consensual processes can offer a low risk, low cost and high return that can positively impact your company's or your client's bottom line.
4. **Learn** every month about cutting-edge dispute resolution trends with a free subscription to *Alternatives*, CPR's award-winning newsletter and the authoritative guide for the application of ADR at corporations, law firms and in the courts.
5. **Tailor** your ADR efforts to your particular business needs with free access to CPR's detailed industry-specific, non-administrated ADR rules, protocols, contract clauses, and procedures for various business agreements and practices.
6. **Benefit** from the valuable experience at CPR's customized raining programs and online CLE courses through West LegalEdCenter at a significant discount.
7. **Enjoy** free or discounted admission to CPR conferences and exclusive events where you can d analyze trends, discuss the latest developments in the field and develop new business contacts.
8. **Save** money with discounts of up to 40% on ADR publications and resources focused on commercial conflict resolution in numerous practice areas.
9. **Seek** assistance with research and guidance on ADR issues, including drafting provisions, ADR systems design and advocacy.
10. **Spearhead** CPR's educational mission to establish and benchmark global best practices in commercial dispute resolution.