

# Vienna

Fourth Annual  
**CPR European Congress**  
on Business Dispute Management



**15-16 May, 2008**

Vienna, Austria

Le Méridien Vienna

The Congress is presented in  
collaboration with:



European  
Branch

**CI Arb**



This invitation was produced with  
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**Herbert Smith**



**CPR**

International Institute for  
Conflict Prevention & Resolution

# You Are Invited

## BENEFITS OF ATTENDING

- Gain valuable insight regarding current trends and practices in international dispute resolution.
- Access executive-level discourse on mediation, arbitration, and other ADR tools.
- Superb networking opportunities with leading practitioners and thought leaders from around the world.
- Acquire innovative ADR strategies to positively impact your business's bottom line.

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I am thrilled to invite you to attend the CPR Institute's 4th Annual European Congress.

As host to this premier Meeting regarding ADR in Europe, CPR is once again convening a large consortium of global business leaders and legal executives to address the art and practice of commercial conflict resolution around the world. Last year's event in Paris attracted more than 100 leaders from the world's most successful companies and law firms and featured topics such as international arbitration and dispute management in developing markets. This year's European Congress promises to be equally substantive.

I hope that you and your colleagues will join us in Vienna for what will be an unforgettable and entirely unique gathering.

Enrollment in the Congress will be limited this year. I strongly encourage you to place your reservations early.

Kathy A. Bryan

President and CEO  
International Institute for Conflict Prevention and Resolution

## ABOUT CPR

The CPR Institute is a leader and innovator as the global resource for conflict management and resolution of complex business-related disputes. As a pioneer in the field of alternative dispute resolution, the CPR Institute is uniquely positioned to regularly convene an elite community of ADR practitioners. CPR's membership comprises General Counsel and senior lawyers of leading organizations, partners in top global law firms, as well as judges, government officials, neutrals, and academics.

To learn more, visit [www.cpradr.org](http://www.cpradr.org)

# Meeting Agenda

## DAY ONE – THURSDAY, 15 MAY (09:00-17:15)

### Kickoff Address – “Fitting the Product to Satisfy the Customer”

**Hans Peter Frick**  
Group General Counsel, Nestlé

- **Negotiating on the Edge: Overcoming Impasse in Tough Negotiations** – In an interactive session, these facilitators (and co-authors of *International Mediation – The Art of Business Diplomacy*) will review the toolkit of techniques available to negotiators and mediators in breaking deadlock.

**Eileen Carroll**, Deputy Chief Executive, CEDR, London, England

**Dr. Karl J. Mackie**, Chief Executive and Senior Mediator, CEDR, London, England

- **Getting the Other Side to the Table: Pledges, Contracts and Other Pre-Dispute Tools** – For many who seek to use ADR, the most difficult obstacle is to convince the other side that it would be mutually beneficial – without risking misinterpretation that the suggestion is a sign of weakness

**Kathy Bryan**, President and CEO, CPR Institute, New York, NY, USA

**Christopher Rowbotham**, Senior Attorney, IBM (UK) Ltd., London, England

**Jürgen Klowitz**, General Counsel EKK-PG, Center for Legal Affairs, Gelsenkirchen, Germany

**Mercedes Tarrazón**, Consolat de Mar, Barcelona, Spain

- **The ADR Landscape: “There are More Things in Heaven and Earth Than are Dreamt of in Your Philosophy”** – These experts will discuss the broad array of tools and products – mediation/arbitration, mini-trials, collaborative law and bounded arbitration – that are available to sophisticated users of commercial conflict management.

**Prof. Renate Dendorfer**, Bad Feilnbach, Germany

**Jeremy Lack**, Geneva, Switzerland

**Prof. Francis E. McGovern**, Duke University School of Law, Durham, North Carolina, USA

### Keynote Address – “Complex International Mediation”

**Eric D. Green**

Professor, Boston University School of Law  
Principal, Resolutions, LLC

- **“Real-Time” Dispute Management Processes** – Some endeavors, by their nature, cannot wait for disputes to be resolved. These practitioners will explain how “real-time” dispute resolution processes work, and speculate on their broader applicability.

**Francesco Benigni**, VP Secretary General, European Company Lawyers Association-ECLA, Brussels, Belgium

**Phillip Capper**, Lovells LLP, London, England

**Antonio Rigozzi**, Court of Arbitration in Sport, Levy Kaufmann-Kohler, Geneva, Switzerland

**Prof. Thomas J. Stipanowich**, Pepperdine University of Law, Malibu, California, USA



# Meeting Agenda (continued)

## DAY TWO – FRIDAY, 16 MAY (09:00-13:15)

- **Mediation in Austria: Theory and Practice** – Austria is home to some of the most progressive and innovative thinking on mediation theory and practice. These experts will share their unique insights in a presentation guaranteed to introduce new ideas to even the most experienced mediators and disputants.

**Dr. Mario Patera**, University of Vienna, Vienna, Austria

- **Mediator Accreditation: Risk or Opportunity?** – For many years, the proposition that mediators should be certified and complete a standardized professional regimen was debated and, eventually, defeated in North America. A debate is currently underway in Europe and other regions over whether such a certification scheme should be adopted.

**Mark E. Appel**, International Center for Dispute Resolution, Dublin, Ireland

**Antony Willis**, Brick Court Chambers, London, England

**Wolf von Kumberg**, Legal Director, Europe, Northrop Grumman Corporation, London, England

- **Corporate Social Responsibility and ADR** – Corporate Social Responsibility is something of a “buzz word” in the world’s Board rooms and business press. What does it constitute, and how do principles of consensus-building, interest-based negotiation and mutually beneficial outcomes apply to the challenges of corporate accountability?

**F. Peter Phillips**, Business Conflict Management LLC, Montclair, New Jersey, USA

**Jo Render**, Manager, Environmental Affairs and Sustainable Development, Newmont Mining Corporation, Denver, Colorado, USA

**Robert de Roos**, Deputy General Counsel, Exploration and Production, Shell International B.V., The Hague, Netherlands

**Auret van Heerden**, President and CEO, Fair Labor Association, Washington, DC, USA

# Mediation Workshop

## What is Commercial Mediation?

**14 MAY, 2008**  
**LE MÉRIDIEN, VIENNA, AUSTRIA**

This one-day workshop, held prior to the European Congress, is aimed at business managers and their legal counsel who want to learn about commercial mediation: how it works, its commercial benefits, and how it can be used to create economies for business-to-business trade. A live mediation with experienced mediators will be used to demonstrate a commercial mediation.

Presenters will include some of Europe’s most distinguished experts from corporate law departments and private practice.

Participants successfully completing this workshop are eligible for 7.5 Skills CLE credits under New York State Continuing Legal Education Board rules. Participants may also attend the 4th Annual CPR European Congress (15-16 May) at a discounted rate (see registration form).

Register online at <http://vienna.cpradr.org>

This workshop is offered in collaboration with:



European Branch

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## ACKNOWLEDGEMENTS

CPR acknowledges and thanks the members of our 2008 European Congress Advisory Committee:

**C. Mark Baker**, Fulbright & Jaworski LLP

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**Mercedes Tarrazón**, Consolat de Mar

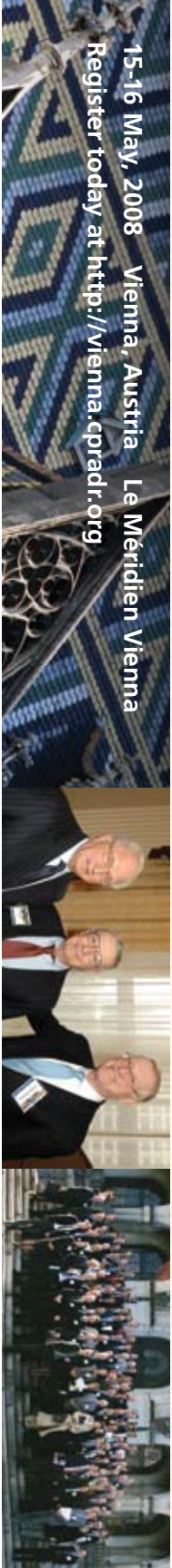
**Wolf von Kumberg**, Northrop Grumman Corporation

*“CPR’s meetings provide me with tools and techniques to make my company’s conflict management practices more effective. The programs are substantive, intellectually stimulating and always on the cutting edge.”*

CARLA HERRON  
GROUP COUNSEL – LITIGATION  
ROYAL DUTCH SHELL GROUP OF COMPANIES



# *Join Us in Vienna!* Fourth Annual CPR European Congress on Business Dispute Management



15-16 May, 2008 Vienna, Austria Le Meridien Vienna

Register today at <http://vienna.cpradr.org>



## CPR

International Institute for  
Conflict Prevention & Resolution

575 Lexington Avenue  
New York, NY 10022

*“By convening top business leaders, law firms, and academics from around the world, the **CPR European Congress** is the preeminent venue to explore business conflict solutions within a global context.”*

HANS PETER FRICK  
GROUP GENERAL COUNSEL  
NESTLÉ

Molly C. Brannon  
575 Lexington Avenue  
New York, NY 10022

FPO