Around the world, effective dispute resolution requires effective collaboration: between inside counsel and outside counsel, between business lawyers and litigators, between clients and counsel, and, ultimately, if resolution is to be achieved, among opposing parties and their lawyers. At its best, that collaboration begins long before any dispute appears on the horizon and enables the parties to tailor the basic elements of ADR to their specific business needs and create a framework to anticipate, avoid and manages disputes in a manner that minimizes the risk that the process will be prolonged – and costs multiplied – by disputes over the dispute process itself.

Join CPR and our esteemed colleagues for the 2015 Annual Meeting as we explore the roles of inside counsel and outside counsel and the manner in which they can collaborate to improve dispute resolution processes and practices around the world.

Register today at www.cprmeeting.org.

2014 CPR Annual Meeting Advisory Committee

We would like to extend our thanks to the 2015 Annual Meeting Advisory Committee, whose efforts on behalf of CPR have made this event possible:

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Law Offices of Charles B. Renfrew

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Join Us in La Jolla, California

As those of you who joined us in Charleston last February know, AM14 was an exceptional meeting. CPR’s 2015 Annual Meeting promises to be equally engaging. Once again, meeting panelists and participants will include an outstanding group of General Counsel, top attorneys, noted academics, leading jurists, and expert international arbitrators and mediators. Day One will open with an address by Senator George Mitchell, who has served the cause of peace and peace-making around the world – work for which he has been awarded the Presidential Medal of Freedom and the Liberty Medal (in recognition of his work presiding over the peace negotiations in Northern Ireland that culminated in the Good Friday Agreement of 1998), the Truman Institute Peace Prize, the German Peace Prize and the United Nations (UNESCO) Peace Prize.

Following Senator Mitchell’s opening address, the program on Day One will continue with a panel moderated by Prof. Eric Green in which he and an extraordinary panel of inside and outside counsel will address corporate perspectives “Stage Three Mediation” – the transition from dispute resolution as a form of combat to a more generous, thoughtful and productive approach. Prof. Green’s panel will be followed by the first of two panels providing “News from the Front”, data from recent surveys conducted by Tom Stipanowich of the Straus Institute for Dispute Resolution at Pepperdine that provide in-depth analyses of attitudes and approaches to a broad range of issues in arbitration and mediation. Breakout sessions on the First Day include: a panel addressing the role of the organizational Ombudsperson as a model for sustainable dispute resolution; a panel addressing critical issues in IP dispute resolution arising out of recent legislation and court decisions; and a panel focused on issues of importance to in-house counsel as they seek to tailor arbitration processes to their business needs in a cost-effective manner. Day One will close with a panel discussion of how changing perspectives on key issues in commercial arbitration – issues such as transparency, enforceability, conflicts, and confidentiality – are impacting public policy, law, and arbitration practice.

Day Two of the meeting will open with an address by Lord Peter Goldsmith, the former Attorney General for England and Wales and now London co-managing partner and Chair of European and Asian Litigation at Debevoise. As the UK’s Attorney General, Lord Goldsmith acted as chief legal adviser to the government on matters of domestic, European and international law. He represented the government in numerous cases in UK and international courts. Prior to becoming the UK’s Attorney General, he was ranked by Chambers UK as being in the top tier of leading silks in London for international arbitration and commercial litigation. He became Queen’s Counsel in 1987 at the early age of 37 and has judicial experience as a Crown Court Recorder and a Deputy High Court Judge. Consistently acknowledged for his prominence, American Lawyer states that “[he has] the advocacy skills of one of the finest barristers of his generation.” Lord Goldsmith was made a Life Peer in 1999 and Privy Counsellor in 2001. In 1996, he founded the Bar of England and Wales’ Pro Bono Unit, of which he is now President. He has been awarded the Lifetime Award for Extraordinary Contribution to the Development of Pro Bono Culture in Europe at the 2014 PILnet European Pro Bono Forum.

Following Lord Goldsmith’s address, Day Two will continue with the second panel on News from the Front, this one focused on mediation. Other highlights will include a panel on the role of each stakeholder in addressing the dismal state of diversity in the legal profession as a whole – called “the palest profession” in a recent issue of the American Lawyer – and the ADR profession in particular; and a panel focused on the real-world advances of Online Dispute Resolution (ODR). Our second day will conclude with two CPR perennial favorites. First, CPR’s Business Roundtable, during which leading General Counsel from around the world will address strategic issues they face as they implement a thoughtful approach to dispute resolution. Second, we will once again convene a dynamic and interactive ethics panel addressing key issues faced day-to-day in dispute resolution.

We look forward to seeing you at The Lodge at Torrey Pines!

Noah Hanft
President &
Chief Executive Officer

Beth Trent
Senior Vice President &
Director of Programs
Day 1: Thursday, February 19, 2015

7:00-8:00 am
Registration and Networking Breakfast

8:00-8:05 am
CPR Opening Remarks

Beth Trent
Senior Vice President and Director of Programs
The CPR Institute
New York, NY

8:05-8:15 am
Welcome by CPR Chairman of the Board

John S. Kiernan Esq.
Partner
Debevoise & Plimpton LLP
New York, NY

Introduction of Keynote Speaker

Tara M. Lee
Partner, Global Chair of Cross Border Litigation
DLA Piper
Reston, VA

8:15-9:00 am
Keynote Address by Senator George J. Mitchell

Senator George J. Mitchell

Senator Mitchell has served the cause of peace and peacemaking around the world. After serving as a U.S. Attorney and U.S. District Court Judge, he entered the U.S. Senate in 1980. In 1989, he became Senate majority leader and held that position until he left the Senate in 1995. In 1995-99 he chaired peace negotiations in Northern Ireland resulting The Good Friday Agreement, a historic accord ending decades of conflict, and for which he received numerous awards and honors, including the Presidential Medal of Freedom, the highest civilian honor the U.S. government can give; the Philadelphia Liberty Medal; the Truman Institute Peace Prize; the German (Hesse) Peace Prize; and the United Nations (UNESCO) Peace Prize. At the request of President Clinton and Israeli and Palestinian leaders, Senator Mitchell served in 2000-01 as chairman of an international fact-finding committee on violence in the Middle East. At the request of President Obama he served in 2009-11 as the U.S. Special Envoy to the Middle East.

9:00-10:30 am
Moving Towards Stage III Mediation

In a follow-on to his well-received AM14 Keynote address, Eric Green will moderate a panel of extraordinary inside and outside counsel addressing corporate perspectives on the transition from dispute resolution as a form of combat to a more generous, thoughtful and productive approach.

Moderator
Eric Green
Principal
Resolutions LLC
Boston, MA

Speakers
Jean Chrétien, PC, OM, CC, QC
Counsel
Dentons
Ottowa, CANADA

Noah Hanft
President & CEO
CPR Institute
New York, NY

Scott S. Partridge
Vice President, Global Strategy
Monsanto Company
St. Louis, MO

10:30-10:45 am
Break

“I am sure AM15 will prove to be a productive and inspiring meeting. Both Carlos (Fluor’s Chief Legal Officer) and I are active members in CPR (Carlos on the Board of Directors, me on the Executive Advisory Board), and we have found that the exchange of ideas and views on dispute resolution and alternatives has been rewarding. The opportunity to meet with many other corporate counsel and officers has been equally rewarding in the creation of relationships throughout the business world – US and International.”

Paul Bruno
Managing General Counsel
Fluor Corporation
10:45 am-12:00 pm
News from the Front I

Perhaps the greatest downside of many dispute resolution techniques is that the confidential nature of the proceedings limits the availability of hard data that can be used to inform better decision-making. The Straus Institute for Dispute Resolution Theory-to-Practice Research Project addresses that gap through empirical research addressing core issues facing the profession. This panel will address the results and practical implications of the College of Commercial Arbitrators – Straus Institute Survey on Arbitration Practice (2013).

**Moderator**
Natalie Reid
Partner
Debevoise & Plimpton
New York, NY

**Speakers**
Steven J. Antunes
Senior Litigation Counsel
AEGIS Insurance Services, Inc.
East Rutherford, NJ

Zela “Zee” G. Claiborne, Esq.
Arbitrator & Mediator
JAMS
San Francisco, CA

Prof. Thomas J. Stipanowich
William H. Webster Chair in Dispute Resolution
Director, Straus Institute for Dispute Resolution
Pepperdine University School of Law
Malibu, CA

12:00-1:15 pm
Networking Lunch

1:15-2:30 pm
Tracked Sessions

**Track A: Intellectual Property:** Intellectual Property law and approaches to dispute resolution continue to be in a period of rapid change, with issues such as the intersection of technical standards with ADR having important implications for the practice of arbitration and mediation. This panel will continue last year’s vibrant discussion of emerging IP issues and their implications for companies across the business spectrum.

**Moderator**
David Bernstein
Partner
Debevoise & Plimpton
New York, NY

**Speakers**
Cynthia Bright
VP & AGC, IP Litigation & Public Policy
Hewlett-Packard Company
Palo Alto, CA

Harrie Samaras, Esq.
ADR and Law Office of Harrie Samaras
West Chester, PA

Conna A. Weiner, Esq.
Independent Mediator and Arbitrator
Boston, MA

**Track B: Employment:** The role of the organizational ombudsman is an important model of best practices in sustainable dispute resolution. This panel will address the evolution of that role and various approaches to its successful implementation.

**Moderator**
Jonathan M. Brenner
Partner
Sidley Austin LLP
Los Angeles, CA

**Speakers**
John Armijo
Interim Director & U.C. San Diego Ombudsperson
University of California, San Diego
La Jolla, CA

Johnston Barkat
Assistant Secretary-General
United Nations Ombudsman & Mediation Services
New York, NY

“Participation in CPR’s meetings has enabled me to acquire innovative ADR strategies and gain valuable insight regarding current trends and practices in dispute resolution”

Barbara E. Daniele
Senior Vice President & General Counsel
GE Capital, Americas
Track C: Fundamentals of Arbitration for In-house Counsel: This interactive workshop will address essential elements of successful arbitration from an in-house perspective and is designed to enable corporate counsel to better understand the impact that basic choices have on the speed, cost and outcomes of an arbitral proceeding.

Moderator
Eugene Farber
Member
Farber, Pappalardo & Carbonari
White Plains, NY

Speakers
David H. Burt, Esq.
(Retired) Corporate Counsel DuPont
Wilmington, DE

Edna Sussman, Esq.
Principal / Independent Arbitrator & Mediator
SussmanADR LLC
New York, NY

2:30-4:00 pm
Arbitration – Policy and Law

Around the globe, changing perspectives on key issues in commercial arbitration – issues such as transparency, enforceability, conflicts and confidentiality – are changing public policy, law and arbitral rules. This panel will address the impact of new perspectives on the practice of arbitration.

Moderator
José I. Astiagarraga
Partner
Astiagarraga Davis
Miami, FL

Speakers
Mark Allan Kantor
International Arbitrator
Washington, DC

Timothy G. Nelson
Partner
Skadden, Arps, Slate, Meagher & Flom LLP
New York, NY

Abby Cohen Smutny
Partner
White & Case LLP
Washington, DC

S.I. Strong
Associate Professor of Law / Senior Fellow,
Center for the Study of Dispute Resolution
University of Missouri School of Law
Columbia, MO

4:00-5:30 pm
CPR’s New Rules for Administered Arbitration of International Disputes

CPR has released a new set of Rules for Administered Arbitration of International Disputes for use in cross-border business transactions. The new Rules, developed by expert in-house and law firm practitioners, reflect best practices, and address current issues in international arbitration, such as arbitrator impartiality, lengthy time frames to reach resolution, burdensome and unpredictable administrative costs and requirements.

Moderator
Ank Santens
Partner
White & Case LLP
New York, NY

Speakers
David H. Burt, Esq.
(Retired) Corporate Counsel DuPont
Wilmington, DE

Dana C. MacGrath
Counsel
Sidley Austin LLP
New York, NY

Helena Tavares Erickson, Esq.
Senior Vice-President & Secretary
CPR Institute
New York, NY

6:00-9:00 pm
Cocktail Reception & Awards Dinner
Day 2: Friday, February 20, 2015

7:00-8:00 am
Registration and Networking Breakfast

8:00-8:25 am
Remarks & Introduction

Noah Hanft
President & CEO
The CPR Institute
New York, NY

8:25 – 8:25 am
Keynote Address by Lord (Peter) Goldsmith QC, PC

Lord Goldsmith QC, PC

Lord Goldsmith is London co-managing partner and Chair of
European and Asian Litigation at Debevoise & Plimpton LLP.
From 2001-2007, Lord Goldsmith served as the UK’s Attorney
General, acting as chief legal adviser to the government on
matters of domestic, European

9:15-10:15 am
News From The Front II

This second of our two panels addressing the paucity
of hard data that can be used to inform better
understanding and decision-making will focus on the
results and practical implications of the International
Academy of Mediators – Straus Institute Survey on
Mediator Practices and Perceptions.

Moderator
Hon. John Leo Wagner
Wagner Law Firm, P.C.
Santa Ana, CA

Speakers
Janet Martinez
Director, Gould Negotiation & Mediation Program
Stanford Law School
Stanford, CA

Hon. William McCurine, Jr. Ret. (Invited)
Mediator
Judicate West
San Diego, CA

Prof. Thomas J. Stipanowich
William H. Webster Chair in Dispute Resolution
Director, Straus Institute for Dispute Resolution
Pepperdine University School of Law
Malibu, CA

Zach Ulrich
Research Fellow
Straus Institute for Dispute Resolution
North Hollywood, CA

Mariam Zadeh
Mediator
First Mediation Corporation
Encino, CA

10:15-10:35
am Break

10:35-11:35 am
Leveraging Diversity to Enhance
Dispute Resolution

In its May 2014 issue, the American Lawyer described
the legal profession as “the palest profession.” This
panel will address the needs and challenges faced
by parties, neutrals and counsel in achieving greater
diversity, and concrete steps that can be taken to
achieve change.

Moderator
L. Tyrone Holt
Holt Group LLC
Denver, CO

Speakers
Jennifer C. Hagle
Partner, Corporate Reorganization and Bankruptcy
Sidley Austin LLP
Los Angeles, CA
Hon. Timothy K. Lewis  
Counsel; Former U.S. Court of Appeals Judge  
Schnader Harrison Segal & Lewis LLP  
Washington, DC

Thomas J. Sabatino, Jr.  
Senior Executive Vice President,  
Chief Administrative Officer and General Counsel  
Hertz

11:35 am-12:35 pm  
ODR – The Reality

Over the last couple years, use of ODR has grown and matured in ways that are astonishing, both in the range of uses and the speed with which it is being embraced. This panel will discuss actual implementations of ODR in the areas of commercial dispute resolution, resolution of government/citizen disputes and court processes.

Moderator  
Colin Rule  
Founder and Chief Operating Officer  
Modria  
San Jose, CA,

Speaker  
Prof. Gillian K. Hadfield  
Professor  
University of Southern California Law School  
Los Angeles, CA

12:35-1:45 pm  
Networking Lunch

1:45-3:15 pm  
Business Roundtable

This panel of leading General Counsel will discuss strategic considerations they face as they make thoughtful choices regarding the appropriate form of dispute resolution for various subject matters and in various regions of the world, and will address improvements that could be made to international arbitration in order to make it more acceptable to corporations from a time and cost perspective and the role of corporate counsel in achieving that outcome.

Moderator  
Peter J. Rees QC  
Thirty Nine Essex Street Chambers  
London, UNITED KINGDOM

Speakers:  
Richard Abramson  
Vice President, Legal & Business Affairs,  
General Counsel  
SRI International  
Menlo Park, CA

Johnston Barkat  
Assistant Secretary-General  
United Nations Ombudsman & Mediation Services  
New York, NY

Mary Beth Cantrell  
Senior Associate, General Counsel  
Amgen Inc.  
Thousand Oaks, CA

Shawn Miles  
SVP, Global Public Policy & Regulatory Strategy  
MasterCard Worldwide  
Purchase, NY

3:15-4:30 pm  
Ethics

This panel will facilitate an interactive audience discussion of ethics issues that arise in mediation and arbitration. Based on case studies prepared for this panel, the audience will have the opportunity to use advanced technology to engage in real-time analysis of the issues. Offers 1.5 Ethics CLE credits.

Moderator  
Eugene Farber  
Member  
Farber, Pappalardo & Carbonari  
White Plains, NY

“I always look forward to the CPR meetings to learn and discuss the newest developments in ADR and dispute management.”  
PD Villarreal  
Senior Vice President  
Global Litigation  
GlaxoSmithKline
Day 2: Friday, February 20, 2015

4:30-6:00 pm
Y-ADR Program: Everything You Wanted to Know From Corporate Counsel But Were Afraid to Ask*

Corporate counsel share their inside perspective on productive inside/outside counsel relationships, and will answer the following questions: What are corporate counsel looking for in outside counsel; What keeps corporate counsel “up at night”; Communicating effectively with corporate counsel; Top 5 dos and don’ts to getting and retaining business; and How young lawyers can add value to the client relationship.

*For those who are 45 years old or younger or those with less than eight years of professional experience in ADR practice.

Moderator
Vanessa Alarcon Duvanel
Partner
Winston & Strawn LLP
Geneva, SWITZERLAND

Speakers:
Craig Bryson
Head of Legal
Abbott Medical Optics
Santa Ana, CA

Mary Beth Cantrell
Senior Associate, General Counsel
Amgen Inc.
Thousand Oaks, CA

Erin Gleason
Assistant Vice President, Global Head of ADR Programs
Legal Operations Center
AIG
New York, NY

José Antonio Lau
Senior Counsel
Sempra Energy
San Diego, CA

6:00-7:30 pm
Cocktail Reception

“CPR membership is the most cost-effective method of achieving excellence in dispute resolution, delivering substantive expertise and practical tools at a fraction of the cost and time of developing them independently.”

David Burt
Corporate Counsel
DuPont

INTRODUCING

CPR’s New Administered Arbitration Rules
Effective July 1, 2013

> Learn more
8:00-9:00 am
Committee Meetings Breakfast

8:00-9:00 am
Environmental Committee Meeting

9:00-11:00 am
Joint Arbitration and Mediation Committee Meeting

You will be eligible for up to 12.5 hours of Continuing Legal Education credit, including 1.5 hours of Ethics, under the rules of the New York State CLE Board. Sign-in sheets and CLE forms will be available during the event. An application requesting MCLE credit for this activity is pending for approval by the State Bar of California, and credit is transferable to jurisdictions nationwide.

The CPR Institute has been certified by the New York State Continuing Legal Education Board as an Accredited Provider of continuing legal education in the State of New York [July 14, 2013 through July 13, 2016]. CPR is a nonprofit organization. Under financial hardship guidelines, at its discretion, CPR may waive the fee for attorneys who demonstrate that they are not currently employed (not retirees). CPR may also provide a special discounted price to attorneys, full-time judges and administrative law judges practicing in the nonprofit and public sectors full time.

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“As an outside counsel focused on international disputes, I see the high value-add that CPR is bringing to the discussion. Through its several initiatives, such as its 21st Century Corporate ADR Pledge and online dispute resolution work, it is driving change and making people think about how to continually improve their dispute processes.”

José I. Astigarraga
Astigarraga Davis

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“21ST CENTURY PLEDGE

“Our company pledges to commit its resources to manage and resolve disputes through negotiation, mediation and other ADR processes when appropriate, with a view to establishing and practicing global, sustainable dispute management and resolution processes.”

For more information on the Pledge, > Learn more

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DIVERSITY COMMITMENT

“At our company, we recognize that our greatest successes come when we value and draw upon the knowledge, experience and talents of all people by being both diverse and inclusive. To achieve those successes, our company seeks diversity not only in its work force but also in its providers of goods and services.

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<tr>
<td>Early Bird Rate*</td>
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Panelist: $1,470
Faculty: $800

For Spouse/Guest registration, please contact mweinstein@cpradr.org.

*Early Bird Rate ends on December 15, 2014.

One-Day Rate

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Panelist: $750
Faculty: $400

For Spouse/Guest registration, please contact mweinstein@cpradr.org.

*Early Bird Rate ends on December 15, 2014.

What Does This Fee Cover

Your registration fee includes conference and course materials; all coffee breaks; Thursday’s breakfast, lunch, cocktail reception and awards dinner; Friday’s breakfast, lunch and cocktail reception; and Saturday’s breakfast. This fee also helps CPR cover the facility and administrative costs related to hosting our La Jolla-based Annual Meeting.

Venue and Accommodations

This year, CPR’s Annual Meeting will be returning to The Lodge at Torrey Pines in La Jolla, located on the Southern California coastline just 20 minutes from downtown San Diego and the San Diego International Airport. Those of you who joined us in 2013 already know how wonderful Torrey Pines is. If you have never been, you should join us in 2015!

For attendees needing overnight accommodations, a block of rooms has been reserved at the special CPR rate of $295/night, plus taxes (a significant savings on The Lodge’s standard Signature room rate of $545/night). All guest rooms include complimentary high-speed internet access and free admission and use of the pool, fitness center and spa facilities.

Special! In acknowledgement of the holiday weekend, the hotel has also offered this special $295 rate (per room, per night, plus taxes) for guests wishing to extend their stay through Monday.

The Lodge at Torrey Pines authentically reflects the California Craftsman style of architecture and boasts stunning Pacific Ocean views. The hotel sits adjacent to the famed Torrey Pines Golf Course and is a short walk from the Torrey Pines State Reserve and minutes from some of the most pristine beaches in Southern California. Visit www.lodgetorreypines.com to learn more about this spectacular venue.

Nearby attractions also include the famed Del Mar Racetrack, Stephen Birch Aquarium, La Jolla Playhouse, Museum of Contemporary Art, and the boutiques, galleries and restaurants of La Jolla and Del Mar. San Diego’s Sea World, Zoo, Gaslamp District and other attractions are also a short drive from the Lodge.

Should attendees and their guests be interested in taking advantage of the Lodge’s full-service spa, golf packages, guided nature hikes and other local attractions, the hotel’s concierge would be happy to help you make those arrangements. Please call The Lodge at Torrey Pines directly at +1.858.453.4420 for more information or to make reservations.

Hotel Information:
The Lodge at Torrey Pines
11480 North Torrey Pines Road
La Jolla, CA 92037
(858) 453-4420
www.lodgetorreypines.com

*Hotel accommodations and transportation are the responsibility of the attendee.
We are pleased to support the 

**International Institute for Conflict Prevention & Resolution**

Debevoise is a recognized leader in domestic and international arbitration, mediation and other forms of dispute resolution as alternatives to litigation, with many lawyers ranked highly in arbitration, including two partners ranked among *Chambers Global*’s top 14 practitioners in the field for 2014. We have substantial experience working closely with clients to develop strategies for pursuing negotiated resolutions to business disputes that are designed to address our clients’ most important business needs.

www.debevoise.com
Congratulations

We are pleased to support CPR and congratulate honorees Caley Turner, S. I. Strong and Michael Polkinghorne.

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O’Melveny & Myers LLP proudly supports CPR and warmly congratulates Michael Polkinghorne, S.I. Strong, and Caley Turner

O’Melveny & Myers LLP
www.omm.com

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