



## ***SPONSORSHIP OPPORTUNITIES***

### ***CPR VI Annual Brazil Business Conflict Management Congress***

*São Paulo, Brazil*  
*April 23, 2018*

*The CPR Brazil Initiative has been funded by:*

*The Sondheimer Family Charitable Foundation*



CPR is the only U.S. based independent non-profit organization whose mission is to help global business and their lawyers resolve complex commercial disputes more cost effectively and efficiently. For over 30 years, the legal community has trusted CPR to deliver superior arbitrators and mediators and innovative solutions to business conflict.

### PLATINUM SPONSORSHIP: R\$10.000,00 – US\$4,500

Sponsorship recognition will include the following: large logo on sponsorship page of CPR VI Annual Brazil Business Dispute Management Congress tab on CPR website; large logo on inside front cover of program course book and agenda; large logo on all signs for the Congress; ability to put any advertising materials or giveaways (postcards, pens...etc.) inside tote bag.

The Platinum sponsors will also be listed as sponsors of the 2018 CPR International Mediation Competition to be held at FIESP in São Paulo a few days prior to the Congress.

Platinum Sponsors will receive **five (05)** complimentary admissions to the Congress, which the Platinum Sponsor can distribute among corporate invitees (*e.g.* clients) and employees.

### GOLD SPONSORSHIP: R\$7.000,00 – US\$3,000

Sponsorship recognition will include the following: large logo on sponsorship page of CPR VI Annual Brazil Business Dispute Management Congress tab on CPR website; large logo on inside front cover of program course book and agenda; large logo on all signs for the Congress; ability to put any advertising materials or giveaways (postcards, pens...etc.) inside tote bag.

Besides, the Gold Sponsor will receive **four (04)** complimentary admissions to the Congress, which the Gold Sponsor can distribute among corporate invitees (*e.g.* clients) and employees.

### SILVER SPONSORSHIP: R\$4.000,00 – US\$2,000

Sponsorship recognition will include the following: medium logo on sponsorship page of CPR VI Annual Brazil Business Management Congress tab on CPR website; medium logo on inside front cover of program course book and agenda; medium logo on all signs for the Congress; ability to put any advertising materials or giveaways (postcards, pens...etc.) inside tote bag.

Besides, the Silver Sponsor will receive **three (03)** complimentary admissions to the Congress, which the Silver Sponsor can distribute among corporate invitees (*e.g.* clients) and employees.

### BRONZE SPONSORSHIP: R\$2.000,00 – US\$1,000

Sponsorship recognition will include the following: small logo on sponsorship page of CPR VI Annual Brazil Business Dispute Management Congress tab on CPR website; small logo on inside front cover of program course book and agenda; small logo on all signs for the Congress; ability to put any advertising materials or giveaways (postcards, pens...etc.) inside tote bag.

Besides, the Bronze Sponsor will receive **two (02)** complimentary admissions to the Congress, which the Bronze Sponsor can distribute among corporate invitees (*e.g.* clients,) and employees.



*CPR VI Annual Brazil Business Dispute Management Congress  
Sponsorship Application*

Exact Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

We are interested in the following sponsorship level:

- Platinum (R\$10.000,00/US\$4,500)
- Gold (R\$7.000,00/US\$3,500)
- Silver (R\$4.000,00/US\$2,000)
- Bronze (R\$2.000,00/US\$1,000)

Payment Method

Check enclosed payable to the **CPR Institute**

Please charge my:       Visa       MasterCard       American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

Signature: \_\_\_\_\_

*By submitting this application, you confirm that you have carefully reviewed and fully understand the terms of the CPR VII Brazil Business Dispute Management Congress Sponsorship Program as outlined in this document.*

**Sponsor logo must be submitted as soon as possible to [herickson@cpradr.org](mailto:herickson@cpradr.org)**

Please return your response to: CPR Institute • 30 East 33<sup>rd</sup> St., 6<sup>th</sup> Floor • New York, NY 10016.  
You may also e-mail your response to [herickson@cpradr.org](mailto:herickson@cpradr.org) or fax to the CPR Institute at 212-949-8859.  
An invoice will be generated for your convenience.