



2020 CPR International Mediation Competition

Hosted by Demarest Advogados

DEMAREST

CPR is delighted to announce the fourth edition of its International Mediation Competition, which will take place from **March 27-29, 2020**, in **São Paulo, Brazil**, and will be hosted by **Demarest Advogados**. The Competition builds mediation capacity worldwide by providing a platform for students to develop their skills in mediation and by creating a network among the future practitioners in the field.

SPONSORSHIP OPPORTUNITIES

There are two sponsorship opportunities available for the competition – funding for CPR’s International Initiatives and Scholarship Funding

INTERNATIONAL INITIATIVES¹

Your sponsorship of the competition helps fund CPR’s International Initiatives, including our initiatives to build dispute resolution capacity worldwide.

PLATINUM SPONSORSHIP US\$2,000

- Recognition as a Platinum Sponsor in the program, as well as on the website of the event and electronic promotional material, which will be distributed to local and international contacts.
- Recognition as a Platinum Sponsor during the event.
- One seat as judge during the final or semifinal rounds, to the extent possible and subject to the Competition Rules.
- Possibility to include promotional materials in the welcome pack to be distributed to the competition participants upon registration.

Sponsorship Add-Ons*:

- US\$1, 000 – Possibility to have a manned table to exhibit material for a pre-defined limited period of time during the competition (Academic Institutions Only)
- US\$3,000 – Video clip (2.5 minutes in length maximum) to be displayed during the final which is streamed live, recorded and made available after the competition on CPR’s website

*Subject to CPR’s approval.

¹ CPR builds dispute prevention and resolution capability worldwide. For more information about our International initiatives, please visit our website at <https://www.cpradr.org/programs/international-initiatives>.

GOLD SPONSORSHIP US\$1,000

- Recognition as a Gold Sponsor in the program, as well as on the website of the events and electronic promotional material, which will be distributed to local and international contacts.
- Recognition as a Gold Sponsor during the event.
- One seat as judge in the qualification rounds, to the extent possible and subject to the Competition Rules.
- Possibility to include promotional materials in the welcome pack to be distributed to the competition participants upon registration.

SILVER SPONSORSHIP US\$750

- Recognition as Silver Sponsor in the program, as well as on the website of the events and the electronic promotional material, which will be distributed to local and international contacts.
- Recognition as a Silver Sponsor during the event.
- Possibility to include promotional materials in the welcome pack to be distributed to the competition participants upon registration.

SCHOLARSHIP FUND

The Scholarship Fund enables the Competition Organizers to fund one or more participating teams with financial needs who can demonstrate that participating in the competition will help them build capacity in their respective home jurisdictions. Last year, the Fund enabled a team from the University of Nairobi, Kenya, to participate in the Competition (click [here](#) for more information). All contributors to the scholarship fund will be recognized on the Competition's website and material according to their level of contribution.

- US\$ 3,000 – Diamond
- US\$ 2,000 – Platinum
- US\$ 1,000 – Gold
- US\$ 750 – Silver
- US\$ 500 – Bronze

Specific Scholarship Fund: If you would like to create a special Scholarship Fund to financially support a team meeting specific eligibility criteria, please contact us.

If you are interested in any of these sponsorship opportunities, please contact Olivier André at oandre@cpradr.org



For more information about the competition, visit our website at <https://www.cpradr.org/events-classes/international-mediation-competition/2020>

2020 Competition Supporting Entities

