CPR EUROPEAN CONGRESS
ON BUSINESS DISPUTE MANAGEMENT

In Collaboration with CEDR

March 28, 2017

Mastercard
10 Upper Bank Street | London, UK

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**Congress Chairs**

*Jean-Claude Najar, Chair of CPR European Advisory Board*

*Isabelle Robinet-Muguet, Orange, Member of CPR European Advisory Board*

CPR would like to thank all CPR European Advisory Board Members, as well as Tomas Vail of White & Case LLP, for their generous assistance in organizing this event.

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**Agenda**

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<td>8:30 – 09:00</td>
<td>Registration &amp; Breakfast</td>
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<td>09:00 – 09:15</td>
<td>Opening Remarks</td>
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| 09:15 – 10:45 | **The View From Inside** — Through corporate case studies, the speakers will share their experience on how they have successfully managed to drive ADR acceptance and embed thoughtful dispute resolution practices within their companies and Board Rooms, and the challenges they met along the way. Some of the topics discussed will include:  
  - The role of mediation as part of Corporate Governance  
  - How to Embed Thoughtful Dispute Resolution Principles in your Organization  
  - The role of outside counsel in support of in-house counsel efforts |
| 10:45 – 11:15 | Coffee Break                                 |
| 11:15 – 12:30 | **Optimizing the Benefits of Arbitration and Protecting Yourself in the World’s Hot Spots** – What are the dispute prevention and resolution options when doing business in challenging jurisdictions where courts may not be trustworthy and arbitration awards may not be enforced. Some of the topics discussed will include:  
  - How to negotiate and draft an efficient dispute resolution clause  
  - How to manage disputes cost-effectively from a practical standpoint |

**Moderator:**

- **Alexander Oddy** – Herbert Smith Freehills (UK)

**Panelists:**

- **Joanne Cross** – Assistant General Counsel, Dispute Resolution, BP (UK)
- **Peter Drucker** – Director, Global Litigation, AkzoNobel (The Netherlands)
- **Scott Partridge** – Vice-President, Global Strategy, Monsanto Company (USA)
- **Antonio Suarez-Martinez** – Assistant General Counsel, Dispute Resolution & Prevention, GlaxoSmithKline (UK)
The use of mediation in arbitration and the benefits that can stem from it
Third-Party Litigation & Arbitration Funding

**Moderator:**

- **Maurice Kuitems** – Managing General Counsel, Fluor Corporation (The Netherlands)

**Panelists:**

- **Ruth Byrne** – Partner, King & Spalding (UK)
- **Noah Hanft** – President & CEO, CPR (USA)
- **Jonathan Leach** – Partner, Eversheds Sutherland (UK)
- **Benoit Le Bars** – Partner, Lazareff Le Bars (France)
- **Mark McNeill** – Partner, Shearman & Sterling (UK)

12:30 – 14:00 **Lunch with Keynote Address by:**

**John Fellas** – Partner, Hughes Hubbard & Reed (USA)

14:00 – 15:15 **Using ADR to gain a Competitive Advantage** – How can ADR position your firm or company at the top of the heap? Some of the topics discussed will include:

- Can this marriage be saved? Can couples therapy be applied to joint ventures and other partnerships?
- Utilizing ADR techniques to identify potential disputes early and preserve relationships
- Law Firms and ADR - Friends or Foes? Is embracing ADR a drain on the bottom line or an opportunity?

**Moderator:**

- **Birgit Sambeth-Glasner** – Partner, Altenburger Legal + Tax (Switzerland)

**Panelists:**

- **Suber Akther** – Senior Litigation Lawyer, Siemens (UK)
- **James Cowan** – Associate General Counsel, Global Litigation—International, Shell (UK)
- **Helen Dodds** – Head of Legal, Dispute Resolution, Standard Chartered Bank (UK)
- **Thibaut Grégoire** – General Counsel Europe, Mastercard (Belgium)

15:15 – 15:45 **Coffee Break**

15:45 – 17:00 **Cross Cultural Mediation** – Think globally but understand and embrace cultural differences to forge creative solutions to business problems.

International business develops commercial relationships that cross borders, creating links between people from different cultures. When a dispute arises,
how can mediation be used to reconcile different cultural and legal standards? Some of the topics discussed will include:

- Perceptions of neutrality – choosing the mediator and the place of mediation
- Communication – the importance of context, delivery and meaning
- Styles of mediation – no size fits all?
- What is the role of institutions?

Moderator:
- **Clare Connellan** – Partner, White & Case (UK)

Panelists:
- **Louis Degos** – Partner, K&L Gates (France)
- **Ralf Lindbäck** – Vice President, Legal Affairs Services, Wärtsilä (Finland)
- **Karl Mackie** – Founding President, CEDR (UK)
- **Isabelle Robinet-Muguet** – Vice President, General Counsel, International Legal Affairs, Orange (France)
- **Felix Weinacht** – Director, Head of Anti-Bribery & Corruption, EMEA, Deutsche Bank (Germany)

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<td>17:00 – 17:30</td>
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<td>17:30 – 19:00</td>
<td>Networking Reception</td>
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Continuing Professional Development (CPD) = 5 hours

This event is covered by CEDR (Centre for Effective Dispute Resolution) a recognised provider of CPD for a number of professional bodies (including self-certifying schemes). This includes Law Society (E&W), Bar Standards Board, Civil Mediation Council and Chartered Institute of Arbitrators (please ask if you wish to know if your profession is covered).

New York CLE

This program has been approved for 8 New York CLE Credits. This course is for both newly admitted and experienced attorneys. The CPR Institute has been certified by the New York State Continuing Legal Education Board as an Accredited Provider of continuing legal education in the State of New York [Reaccreditation Pending]. CPR is a nonprofit organization. Under financial hardship guidelines, at its discretion, CPR may waive the fee for attorneys who demonstrate that they are not currently employed (not retirees). CPR may also provide a special discounted price to attorneys, full-time judges and administrative law judges practicing in the nonprofit and public sectors full time. E-mail info@cpradr.org for more information.

Texas CLE

This course has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas Committee on MCLE in the amount of 7 credit hours, none of which will apply to legal ethics/professional responsibility credit.