OCT 25
2017
hosted by AASP | São Paulo - Brazil

| 1 INTERNATIONAL BUSINESS MEDIATION CONGRESS - GEMEP | CBAR BUSINESS MEDIATION 360° |

8:00 a.m. | Registration and Welcome Coffee
8:30 a.m. | Welcoming remarks
   Marcelo Vieira von Adams, Presidente da AASP
   Flávia Bittar Neves, Presidente do CBAr
   Paulo Dimas de Belis Mascaretti, Presidente do E. Tribunal de Justiça do Estado de São Paulo
   Alexandre P. Simões, Coordenador GEMEP | CBAr
   Claudia Frankel Grosman, Coordenadora GEMEP | CBAr
   Debora Visconde, Diretora-Tesoureira do CBAr
   Patricia Freitas Fuoco, Coordenadora GEMEP | CBAr

9:00 a.m. | GEMEP TALKS: Business Mediation 360°
   Keynote Speaker: Diego Faleck

9:30 a.m. | Roundtable | Interface between private business mediation and court-ordered mediation
   Moderator: Tania Almeida da Silva
   Speakers: Ana Luíza Isoldi, Célia Regina Zapparoli, Des. José Carlos Ferreira Alves e Jair Gavaerd

11:00 a.m. | Coffee break

11:30 a.m. | Roundtable | Economic benefits of mediation
   Moderator: Luis Fernando Guerrero
   Speakers: Des. Carlos Alberto de Salles, Helena Tavares Erickson e Pedro Ribeiro de Oliveira

2:30 p.m. | Simultaneous workshops:
   - Mediation in the public administration
     André Rodrigues Junqueira, Beatriz Vidalig Xavier da Silveira Rosa e Melina Kurcogant
   - Mediation in commercial and corporate matters
     Fátima Bonassa Bucker e Mauricio Gomm Santos
   - Mediation advocacy
     Marcelo Rosadilla
   - Managing conflicts in small and family business
     Thomas P. Valenti

4:30 p.m | Summary of workshops
5:30 p.m. | GEMEP TALKS: The New Dawn of Mediation: Brazil's Quiet Revolution in Dispute Resolution
   Keynote Speaker: Thomas Stipanowich, Dean of Pepperdine University’s famed Straus Institute for Dispute Resolution, closes the Congress with a wide-ranging vision of the great opportunities and challenges awaiting Brazil with the advent of a new era of mediation and conflict management and dispute resolution.

6:30 p.m. | Closing remarks
   Alexandre P. Simões, Coordenador GEMEP | CBAr
   Claudia Frankel Grosman, Coordenadora GEMEP | CBAr
   Patricia Freitas Fuoco, Coordenadora GEMEP | CBAr

6:45 p.m. | Cocktail reception

GEMEP | CBAr Organizing Committee:
   Alexandre P. Simões, Claudia Frankel Grosman e Patricia Freitas Fuoco

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