The 2020 CPR European Conference on Business Dispute Management is organized by CPR and its European Advisory Board in collaboration with the Centre for Effective Dispute Resolution (CEDR). It will take place for an entire day at the London office of Swiss Re at the Gherkin, and will be followed by a networking cocktail reception.

The overall theme of this year’s conference is “Learning and Adapting in a VUCA World.” Panels will include topics such as dispute prevention, learning from disputes, the digitalization of disputes and non-financial settlements. Meeting panelists and participants will include an outstanding group of in-house counsel, leading practitioners, academics and jurists, as well as international arbitrators and mediators. For information about last year’s CPR European Conference on Business Dispute Management, click HERE.
**SPONSORSHIP OPPORTUNITIES**

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount $</th>
<th>Sponsorship Recognition</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DIAMOND SPONSOR</strong></td>
<td>5,000</td>
<td>Sponsorship recognition will include the following: large logo on sponsorship page of 2020 CPR Latin America Conference tab on CPR website; large logo on inside front cover of program course book and agenda; large logo on all signs for the Conference; ability to put any advertising materials or giveaways (postcards, pens...etc.) inside tote bag.</td>
</tr>
<tr>
<td><strong>PLATINUM SPONSOR</strong></td>
<td>3,500</td>
<td>Sponsorship recognition will include the following: logo on sponsorship page of CPR European Conference on Business Dispute Management on CPR website; logo in program course book and agenda; logo on all signs for the Conference; ability to put any advertising materials or giveaways (postcards, pens, etc.) at the site of the conference. Speaking opportunity will be made available to the extent possible.</td>
</tr>
<tr>
<td><strong>GOLD SPONSOR</strong></td>
<td>2,500</td>
<td>Sponsorship recognition will include the following: logo on sponsorship page of CPR European Conference on Business Dispute Management on CPR website; logo in program course book and agenda; logo on all signs for the Conference.</td>
</tr>
<tr>
<td><strong>SILVER SPONSOR</strong></td>
<td>1,500</td>
<td>Sponsorship recognition will include the following: logo on sponsorship page of CPR European Conference on Business Dispute Management on CPR website; logo in program course book and agenda; logo on all signs for the Conference.</td>
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<tr>
<td><strong>BRONZE SPONSOR</strong></td>
<td>1,000</td>
<td>Sponsorship recognition will include the following: logo on sponsorship page of CPR European Conference on Business Dispute Management on CPR website; logo in program course book and agenda; logo on all signs for the Conference.</td>
</tr>
<tr>
<td><strong>SUPPORTING ENTITY</strong></td>
<td>0</td>
<td>Supporting entities will be listed on the conference webpage, in the program course book and agenda in exchange for promoting the conference on their website and sending two emails to promote the conference with their contacts.</td>
</tr>
</tbody>
</table>

Diamond Sponsors will receive five (5) complimentary and guaranteed admissions to the Conference.

Platinum Sponsors will receive four (4) complimentary and guaranteed admissions to the Conference.

Gold Sponsors will receive three (3) complimentary and guaranteed admissions to the Conference.

Silver Sponsors will receive two (2) complimentary and guaranteed admissions to the Conference.

Bronze Sponsors will receive one (1) complimentary and guaranteed admissions to the Conference.

The supporting entity will receive one (1) complimentary admission to the Conference.

Sponsorship will be paid to CPR in equivalent British Pound through our conference partner CEDR. Please contact Olivier André at oandre@cpradr.org with any questions.
WITH OVER 100 ATTENDEES, THE 2019 CONFERENCE WAS SOLD OUT.

2019 ATTENDEES | FACTS & FIGURES

PROFESSIONAL CATEGORY

- 47% OUTSIDE COUNSEL
- 27% IN-HOUSE COUNSEL
- 26% OTHER (ACADEMICS, NEUTRALS)

REGIONAL DISTRIBUTION

- 63% UNITED KINGDOM
- 26% CONTINENTAL EUROPE
- 10% UNITED STATES OF AMERICA
- 1% BRAZIL

For more information about the sponsors and program of the 2019 CPR European Conference, visit www.cpradr.org/2019EuropeanConference.