

## Featured Panel: CPR's Sports and Entertainment Neutrals

Neutrals on CPR's Sports Law Panel—one of about 25 CPR Panels of Distinguished Neutrals—are experts in sports law and the types of disputes arising between athletes and various sports organizations.

James H. Carter, of New York, is senior counsel to Wilmer Hale's International Arbitration Practice Group and a CPR Sports Law Panelist. Carter, who is former chairman of the American Arbitration Association, notes, "Sports are played at all different levels, of course—collegiate, Olympic, professional—and disputes arise in all those contexts. As an arbitrator I've heard cases that involved amateur athletes in track, field, swimming and gymnastics where the issues were, for example, doping or eligibility to compete. On the professional level, the issues can be different—for example, I've heard cases concerning transfer restrictions in professional soccer [; on] the terms of a promotional contract in professional boxing, and a professional tennis player's contract with his management company."

The neutrals with extensive sports law backgrounds who serve on this panel acquired their experience while representing the National Football League and specific NFL teams; the National Collegiate Athletic Association; the

National Basketball Association, Major League Baseball, and the National Hockey League.

Jeffrey A. Mishkin is a partner at Skadden, Arps, Slate, Meagher & Flom LLP in New York City, and heads CPR's Sports Law Committee. Mishkin writes, "I have the very useful perspective of having been both an inside counsel to a sports organization for a number of years, an executive vice president and chief legal officer of the National Basketball Association, as well outside counsel to many others, including the PGA Tour, National Football League, National Hockey League, Major League Baseball, United States Tennis Association, football-playing universities of the Big East Conference, New York Knicks, New Jersey Nets, Boston Celtics, Phoenix Suns, Toronto Raptors, Toronto Maple Leafs, Denver Nuggets and Miami Heat. My work has involved all aspects of sports law, such as antitrust, intellectual property, labor, and business litigation. I draw on all this experience as an arbitrator."

Keeping to the theme of popular pastimes, another specialized CPR panel focuses on entertainment law matters. Mediation and arbitration are widely used to resolve disputes in the entertainment industry notably because of the confidentiality and time sensitivity in-

olved. CPR's Entertainment Panel comprises practitioners qualified to handle the types of disputes encountered in the film, television, music, and performing arts industries.

Marty Olinick, a principal at Neutral ADR Services in West Hills, Calif., and a member of the CPR Entertainment Panel, is a former Senior Vice President of Legal, Business Affairs and Licensing Worldwide for RCA/BMG Records and a former Vice President of Licensing for Paramount Pictures. Olinick's more than 30 years' of entertainment law experience enables him to quickly understand the problems and resolutions available for both individual and corporate entities.

The added strengths Olinick offers are his affable and easygoing personality, and an ability to have parties speak candidly and feel at ease when resolving complex and difficult cases. He has mediated and arbitrated more than 400 cases, and was awarded an LLM from the Straus Institute for Dispute Resolution at Pepperdine University School of Law in Malibu, Calif.

For further information about these or other CPR Panels of Distinguished Neutrals please contact Mara Weinstein, Special Projects and Panels Manager at [mweinstein@cpradr.org](mailto:mweinstein@cpradr.org).

—Mara Weinstein, CPR Institute 