



MEDIA ALERT

Media Contact:

Wendi Chason

646-753-8223

wchason@cpradr.org

CPR AND CEDR ENTER INTO GROUNDBREAKING AGREEMENT TO JOINTLY PROMOTE THE CPR 21ST CENTURY PLEDGE IN UNITED KINGDOM – SIGNATORIES TO BE ANNOUNCED NOVEMBER 12TH

London, United Kingdom, August 20, 2013 – Today, the International Institute for Conflict Prevention and Resolution (CPR) and the Centre for Effective Dispute Resolution (CEDR) announced a groundbreaking agreement that provides for CEDR to be CPR’s exclusive 21st Century Corporate Pledge Partner in the United Kingdom. On November 12th, signatories of the Pledge in the UK will be made public at a special event in London.

With this agreement, the two organizations have agreed to jointly promote the CPR 21st Century Corporate ADR Pledge in the United Kingdom. The 21st Century Pledge provides for signatories to commit their resources to manage and resolve disputes through negotiation, mediation and other ADR processes when appropriate, with a view to establishing and practicing global, sustainable dispute management and resolution processes. The agreement also provides that CEDR and CPR will collaborate on substantive programs and initiatives to further the goals of the CPR 21st Century Corporate ADR Pledge.

Kathy A. Bryan, CPR’s President & CEO, and Dr Karl Mackie CBE, Chief Executive of CEDR, both underline the benefits of this unique collaboration: “The purpose of this unique agreement between our two organizations is to magnify the power and international reach of the CPR 21st Century Corporate ADR Pledge. It will serve to expand CPR and CEDR’s international reach to benefit their members and users. Indeed, this agreement will result in greater promotion and use of ADR internationally by providing both our organizations’ users with a more extensive list of signatories who support ADR in different jurisdictions.”

About CPR

CPR is the only independent non-profit organization whose mission is to help global business and their lawyers resolve complex commercial disputes more cost effectively and efficiently. For over 30 years, the legal community has trusted CPR to deliver superior arbitrators and mediators and innovative solutions to business conflict. CPR’s membership comprises an elite group of ADR trailblazers, including executives and legal counsel from the world’s most successful companies and global law firms, government liaisons, retired judges, highly-

experienced neutrals, and leading academics. For more information, please visit www.cpradr.org.

About CEDR:

The Centre for Effective Dispute Resolution is the leader in the development of neutral-assisted dispute resolution. It is a non-profit organization and its mission is to encourage and develop cost effective dispute prevention and dispute resolution in commercial and public sector disputes and in civil litigation. CEDR operates in the UK and internationally and has been instrumental in helping to bring mediation into the heart of business practice and into judicial systems. CEDR Mediator Accreditation is recognized as an international standard, with over 7000 accredited Mediators worldwide. For more information, please visit www.cedr.com.