



**CPR TO HONOR CONOCOPHILLIPS AND LAURA ROBERTSON WITH  
"INSPIRING INNOVATION AWARD"**

*Award to be presented at CPR 2017 Annual Meeting in Coral Gables, Miami*

**New York – February 1, 2017:** The International Institute for Conflict Prevention & Resolution (CPR) is pleased to announce that it will honor ConocoPhillips and Laura Robertson, deputy General Counsel, Litigation and Arbitration, with the Inspiring Innovation Award in recognition of ConocoPhillips' ability to continuously adapt to, and excel in, the changing energy sector. Ms. Robertson's team was responsible for reinventing and enhancing ConocoPhillips' existing dispute resolution processes with technology, applying objective scientific techniques and maintaining quality legal outcomes, establishing a model of innovation for other companies and legal teams.

The Inspiring Innovation Award will be presented at a dinner program on March 2 as part of the first day of CPR's 2017 Annual Meeting in Coral Gables, Miami. This award recognizes a corporation and/or individuals whose work in the field of ADR demonstrates a combination of innovative thinking and excellence in execution. Nominations for this award are received from the community of corporations, law firms and other organizations or individuals who are involved in ADR.

ConocoPhillips, a Founding Signatory of CPR's 21<sup>st</sup> Century Corporate Pledge, developed its innovation Litigation Management Process (LMP), which requires the use of a rigorous risk analysis process through which all key stakeholders jointly assess the strengths and weaknesses of a case and identify its likelihood of success, helping them achieve a common – and deeper – understanding of the case much earlier in a dispute. It also makes use of technology to unite inside counsel and outside counsel in the implementation of the LMP, and instituted a Preferred Provider program to enhance its relationships with a strong core group of outside counsel.

CPR's 2017 [Annual Meeting](#) will be held on March 2-4 at the Biltmore Hotel in Coral Gables, Miami. Sponsorships opportunities are available. For more information and to register, contact Beth Corman at [bcorman@cpradr.org](mailto:bcorman@cpradr.org).

--###--

**About CPR**

CPR is an independent nonprofit organization that, for more than 35 years, has helped global businesses prevent and resolve commercial disputes effectively and efficiently. Our membership consists of top corporations and law firms, academic and government

institutions, and leading mediators and arbitrators around the world. CPR is unique as: (1) a thought leader, driving a global dispute resolution culture; (2) a developer of cutting-edge tools and resources, powered by the collective innovation of its membership; and (3) an ADR provider offering innovative, practical arbitration rules, mediation and other dispute resolution procedures, and neutrals worldwide. For more information, please visit [www.cpradr.org](http://www.cpradr.org).

**Media Contacts:**

**Tania Zamorsky**

VP of Marketing & Communications, CPR

646-753-8223

[tzamorsky@cpradr.org](mailto:tzamorsky@cpradr.org)