

## ABOUT CPR

Established in 1977, CPR is an independent nonprofit organization that promotes the prevention and resolution of conflict to better enable purpose.

The **CPR Institute** drives a global prevention and dispute resolution culture through the **thought leadership** of its diverse member companies, leading mediators and arbitrators, law firms, individual practitioners, and academics. It **convenes** Committees to **share** best practices and develop innovative tools. It **connects** thought leaders through global, regional and smaller events. It **publishes** a monthly journal on related topics and **advocates** for expanding the capacity for dispute prevention and resolution globally through a variety of initiatives.

**CPR Dispute Resolution** provides leading edge **dispute management services** – mediation, arbitration, early neutral evaluation, dispute review boards and others -- as well as **training and education**. It is uniquely positioned to resolve disputes by leveraging the resources generated by the leaders who participate in the CPR Institute. It has deep experience in dispute management, a deep bench on its global **Panel of Distinguished Neutrals**, and deep expertise across a variety of subject areas.

Since it was founded by General Counsel at leading corporations over four decades ago, CPR has expanded all over the world. Today, CPR is active in the United States, Canada, Latin America, the Middle East, Asia and Europe.

**CPR's European presence** dates from the early 1990s, when a group of corporate and legal leaders from Europe was convened to form the CPR European Advisory Committee. Under the leadership of Hans Peter Frick, former General Counsel of Nestlé, the group organized the First European Congress on ADR in 2004 and worked on a number of initiatives, such as building CPR's Panel of Neutrals in Europe, advising the European Commission on its Directive on Mediation and its Code of Ethics for Mediators, and drafting the CPR Reinsurance Industry Protocol.

Today, CPR carries out its mission in Europe with the help of its **European Advisory Board (EAB)**, a prestigious body of dispute prevention and resolution experts composed of CPR member representatives based throughout Europe. The Chair of the EAB is Isabelle Robinet-Muguet, Vice President, General Counsel, International Legal Affairs & Mediation, at Orange S.A, and its Vice Chair is Alexander Oddy, Partner at Herbert Smith Freehills. Within the EAB, representatives from leading European law firms work collaboratively with senior legal representatives from leading corporations.

The EAB develops **practical resources** for in-house counsel and practitioners, monitors issues of **public policy** relating to ADR in Europe, shares **knowledge and best practices**, and **organizes trainings, events and conferences** throughout Europe. Recently, the EAB developed a **European Mediation & ADR Guide** (available in several languages) and drafted the **CPR International Mediation Procedure**. The EAB also promotes **CPR Dispute Resolution in Europe** and continuously identifies highly qualified arbitrators and mediators to join the **CPR European Panel of Distinguished Neutrals**.

For more information about CPR Europe, please visit our website at [bit.ly/CPREurope](http://bit.ly/CPREurope).

**MAURICE KUITENS** | MANAGING GENERAL COUNSEL | FLUOR

"CPR provides an opportunity to meet leaders in law to discuss and implement changes in the culture of preventing and resolving legal conflicts"

**STEFANO CATELANI** | FORMER CORPORATE COUNSEL | DUPONT

"I have always been convinced that CPR was one of the main instruments we could use in Europe to promote and foster a favorable ADR culture because of the long history of success those in the US have already experienced"

**VANESSA ALARCON DUVANEL** | COUNSEL | KING & SPALDING

"CPR is a truly innovative and dynamic organization that has offered me invaluable opportunities to meet, and learn from, highly qualified and motivated thought-leaders in dispute resolution. My various activities with CPR help me be a better partner to my clients."

**KEVIN G SMITH** | MANAGING COUNSEL, GLOBAL LITIGATION | SHELL INTERNATIONAL B.V.

"CPR takes a holistic approach and is interested in the effective resolution of business disputes; whatever pathway is needed to get there. With that objective in mind, they scan broadly to identify and understand trends, strategies, tools and emerging technologies. CPR also balances international and local perspectives; they are attuned to different cultural approaches to dispute resolution. This broad, flexible lens is important to those of us working in Europe's diverse legal landscape."

**RALF LINDBÄCK** | VICE PRESIDENT, LEGAL AFFAIRS AND SERVICES | WÄRTSILÄ CORPORATION

"As disruptive technologies are changing the way European companies operate globally, CPR connects you to excellent sources of knowledge and information you need now, more than ever."

**CLIFFORD HENZEL** | HENZEL IDR

"CPR is on the cutting edge of best practices and thought leadership in the areas of resolution, management and avoidance of business disputes. The EAB brings the views and experience of some of Europe's leading dispute resolvers, managers and avoiders to CPR. For me, participating in this mutual exchange has been an illuminating and satisfying way to understand and hopefully mold the world of international disputes, and to get to know better some of the key players of today and tomorrow in this area."

**MARINA KRALJ MILIŠA** | GENERAL COUNSEL | KONČAR

"CPR membership is the best way for professionals to share ADR experience and culture in a way that enhances both their practices and ADR overall."

**ALEXANDER ODDY** | PARTNER, LITIGATION & ARBITRATION DIVISION | HERBERT SMITH FREEHILLS

"Participating in CPR's European Advisory Board provides a unique forum for in house counsel and private practice lawyers from common law and civil law traditions, to exchange ideas and develop tools to enhance the resolution of disputes in Europe and across borders."

**JUAN ANTONIO RUIZ GARCIA** | PARTNER | CUATRECASAS, GONCALVES PEREIRA, S.L.P

"CPR is the meeting point for prominent dispute resolution professionals and in-house lawyers to share experiences, common legal issues and procedures, as well as best practices, for solving disputes in an efficient timely manner."