National Franchise Mediation Program

Steering Committee Meeting
June 8, 2001


Absent: Tom Damigella, William G. Hall, Donald Hazlett, Kenneth S. Kaplan, Mark Zuckerman

Also Attending: F. Peter Phillips

The Steering Committee met by telephone at 11:30 a.m. Friday, June 8 Mr. Aronson chaired the meeting.

Follow-Up on Financial Support

Mr. Aronson reminded the Committee of its decision that letters would go out to those participants who contributed in response to February's solicitation, those who declined, and those who have not responded. In the case of this latter group, the following assignments were made for follow-up phone calls after the letters were sent:

Berkowitz of Radisson: Satterlee
Brams of Speedy: Aronson
Bromberg of East Side Mario: Dixon
Serruya of CoolBrands: Rosen
Hardee's: Dixon
Cook of GNC Franchising: NO ASSIGNMENT
Cousins of Subway's: Hachenberger
Jones of Woman's Health Boutique: Satterlee
Harle of Decorating Den: NO ASSIGNMENT
Kaplan of Mr. Goodcents: NO ASSIGNMENT
Standley of West Coast Entertainment: NO ASSIGNMENT
Benjamin Levin: Dienelt
Lowe of Homes & Land: Hachenberger
Mandell of Party City: NO ASSIGNMENT
Matlock of Sonic: Dixon
McMahon of Carstar: NO ASSIGNMENT
Morse of CarDay Inc: NO ASSIGNMENT
Campbell of Tricon: Aronson
Pearce of Meineke: Zuckerman
Poehlman of American Poolplayers: NO ASSIGNMENT
Reed of Wendy's: Dixon
Ryan of Amerispec: NO ASSIGNMENT
Shaw of Coffee Beanery: Dixon
Sheets of Two Men and a Truck: NO ASSIGNMENT
Short of Romacorp: NO ASSIGNMENT
Shunk of Cookies by Design: NO ASSIGNMENT
Sondock of Wicks and Sticks: NO ASSIGNMENT
Sorenson of Midas: NO ASSIGNMENT
Stuebing of Jiffy Lube: Satterlee
Walker of Screenmobile: NO ASSIGNMENT
Wharton of Norrell: Aronson
White of D'Angelo's: Rosen
Wineberg of Little Caesar Enterprises: Dixon

Committee members are asked to volunteer to take on the participants for which no one has been assigned. No calls are to be made until after the letters have gone out. Peter Phillips will notify Committee members when calls may be made. At that time CPR will provide all members with a contact sheet including the names and phone numbers of recipients of the letters.

2. Expansion of Steering Committee

Mr. Aronson solicited suggestions for new members of the Steering Committee. It was agreed that Mr. Phillips would invite Ted Pierce of Meineke. Mr. Aronson will speak to Christine Marshall of Tricon. The Committee was asked to convey other suggestions to Mr. Phillips. Mr. Phillips will ask Mr. Hall for franchisee suggestions, and to determine whether he has approached Mailboxes. Mr. Aronson was authorized to invite a franchisee from his system.

3. Next Meeting

The Committee considered the dates of September 25 and October 2 and 3 as possible times for the next meeting.